

COMBINING AND COMBINED FINANCIAL STATEMENTS

FOR THE YEAR ENDED DECEMBER 31, 2013







#### REPORT OF INDEPENDENT AUDITORS

The Boards of Directors Cross Catholic Outreach, Inc. Cross International, Inc. Pompano Beach, Florida

We have audited the accompanying combining and combined financial statements of Cross Catholic Outreach, Inc. and Cross International, Inc. (collectively "the Ministries"), which comprise the combining and combined statement of financial position as of December 31, 2013, and the related individual and combined statements of activities, combining and combined cash flows, and individual functional expenses for the year then ended, and the related notes to the combining and combined financial statements.

#### Management's Responsibility for the Combining and Combined Financial Statements

Management is responsible for the preparation and fair presentation of these combining and combined financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combining and combined financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these combining and combined financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combining and combined financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combining and combined financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the combining and combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Ministries' preparation and fair presentation of the combining and combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Ministries' internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combining and combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the combining and combined financial statements referred to above present fairly, in all material respects, the combining and combined financial position of Cross Catholic Outreach, Inc. and Cross International, Inc. as of December 31, 2013, the individual and combined changes in their net assets, and their combining and combined cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

BATTS MORRISON WALES & LEE, P.A.

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Orlando, Florida June 12, 2014

COMBINING AND COMBINED STATEMENT OF FINANCIAL POSITION December 31, 2013

#### **ASSETS**

		Cross						
	Catholic			Cross			Combined	
	0	utreach, Inc.	International, Inc.		Eliminations		Total	
ASSETS								
Cash and cash equivalents	\$	7,320,855	\$	1,558,805	\$	_	\$ 8,879,660	
Inventories		_		2,356,258		_	2,356,258	
Due from affiliate		3,422,598		_		(3,422,598)	_	
Other assets		159,997		356,557		_	516,554	
Investments restricted to endowment		_		233,000		_	233,000	
Property and equipment, net		427,194		95,835		_	523,029	
		_				(0.400.700)	 	
Total assets	\$	11,330,644	\$	4,600,455	\$	(3,422,598)	\$ 12,508,501	
<b>LIABILITIES</b> Accounts payable and accrued expenses Due to affiliate	\$	786,038 —	\$	63,849 3,422,598	\$	— (3,422,598)	\$ 849,887 —	
Total liabilities		786,038		3,486,447		(3,422,598)	 849,887	
NET ASSETS								
Unrestricted		10,544,606		809,079		_	11,353,685	
Temporarily restricted		_		71,929		_	71,929	
Permanently restricted				233,000			 233,000	
Total net assets		10,544,606		1,114,008			 11,658,614	
Total liabilities and net assets	<u>\$</u>	11,330,644	\$	4,600,455	\$	(3,422,598)	\$ 12,508,501	

#### CROSS CATHOLIC OUTREACH, INC.

#### STATEMENT OF ACTIVITIES

For The Year Ended December 31, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
PUBLIC SUPPORT AND REVENUE AND NET ASSETS				
RELEASED FROM RESTRICTIONS				
Noncash contributions	\$ 231,586,527	\$ —	\$ —	\$ 231,586,527
Cash contributions	13,616,705	11,661,535	_	25,278,240
Grant from affiliate	2,084,257	_	_	2,084,257
Other revenue	145,410	_	_	145,410
Net assets released from time and use restrictions	12,394,876	(12,394,876)		
Total public support and revenue and				
net assets released from restrictions	259,827,775	(733,341)		259,094,434
EXPENSES				
Program	246,838,066	_	_	246,838,066
Management and general	5,952,615	_	_	5,952,615
Fund raising	4,806,675			4,806,675
Total expenses	257,597,356			257,597,356
CHANGE IN NET ASSETS	2,230,419	(733,341)	_	1,497,078
NET ASSETS - Beginning of year	8,314,187	733,341		9,047,528
NET ASSETS - End of year	\$ 10,544,606	<u>\$</u>	<u>\$</u>	\$ 10,544,606

#### CROSS INTERNATIONAL, INC.

#### STATEMENT OF ACTIVITIES

For The Year Ended December 31, 2013

	Unrestricted		Temporarily Restricted		Permanently Restricted		Total	
PUBLIC SUPPORT AND REVENUE AND NET ASSETS								
RELEASED FROM RESTRICTIONS								
Noncash contributions	\$	85,996,970	\$	_	\$	_	\$	85,996,970
Cash contributions		1,045,514		5,063,914		_		6,109,428
Other revenue		144,987		_		_		144,987
Net assets released from time and use restrictions		5,164,290		(5,164,290)				
Total public support and revenue and								
net assets released from restrictions		92,351,761		(100,376)				92,251,385
EXPENSES								
Program		88,894,161		_		_		88,894,161
Management and general		1,113,884		_		_		1,113,884
Fund raising		1,945,509						1,945,509
Total expenses		91,953,554						91,953,554
CHANGE IN NET ASSETS		398,207		(100,376)		_		297,831
NET ASSETS - Beginning of year		410,872		172,305		233,000		816,177
NET ASSETS - End of year	\$	809,079	\$	71,929	\$	233,000	\$	1,114,008

COMBINED STATEMENT OF ACTIVITIES For The Year Ended December 31, 2013

	Unrestricted		Temporarily Restricted		Permanently Restricted		Eliminations		Total
PUBLIC SUPPORT AND REVENUE AND NET ASSETS									
RELEASED FROM RESTRICTIONS									
Noncash contributions	\$	317,583,497	\$	_	\$	_	_	\$	317,583,497
Cash contributions		14,662,219		16,725,449		_	_		31,387,668
Grant from affiliate		2,084,257		_		_	(2,084,257)		_
Other revenue		290,397		_		_			290,397
Net assets released from time and use restrictions		17,559,166		(17,559,166)					
Total public support and revenue and net assets released from restrictions		352,179,536		(833,717)			(2,084,257)		349,261,562
EXPENSES									
Program		335,732,227		_		_	(2,084,257)		333,647,970
Management and general		7,066,499		_		_	_		7,066,499
Fund raising	_	6,752,184							6,752,184
Total expenses		349,550,910					(2,084,257)	_	347,466,653
CHANGE IN NET ASSETS		2,628,626		(833,717)		_	_		1,794,909
NET ASSETS - Beginning of year		8,725,059		905,646		233,000			9,863,705
NET ASSETS - End of year	\$	11,353,685	\$	71,929	\$	233,000	<b>s</b> —	\$	11,658,614

COMBINING AND COMBINED STATEMENT OF CASH FLOWS For The Year Ended December 31, 2013

	(	Cross Catholic Outreach, Inc.	Inte	Cross ernational, Inc.		Combined Total
OPERATING CASH FLOWS	ф	25 250 240	φ.	6 4 0 0 4 2 0	4	24 207 660
Cash received from contributors Cash received from other sources	\$	25,278,240	\$	6,109,428	\$	31,387,668 290,397
		145,410		144,987		•
Cash paid for operating activities and costs		(24,053,494)	-	(6,165,646)		(30,219,140)
Net operating cash flows		1,370,156		88,769		1,458,925
INVESTING CASH FLOWS						
Purchases of and improvements to property and						
equipment		(239,814)		_		(239,814)
-4F		(===,===)				(===,===)
Net investing cash flows		(239,814)	-			(239,814)
FINANCING CASH FLOWS						
Repayments of principal		(32,384)				(32,384)
V. 6		(00.004)				(00.004)
Net financing cash flows		(32,384)				(32,384)
NET CHANGE IN CASH AND CASH EQUIVALENTS		1,097,958		88,769		1,186,727
CASH AND CASH EQUIVALENTS - Beginning of year		6,222,897		1,470,036		7,692,933
CASH AND CASH EQUIVALENTS - End of year	<u>\$</u>	7,320,855	\$	1,558,805	\$	8,879,660
RECONCILIATION OF CHANGE IN NET ASSETS TO						
NET OPERATING CASH FLOWS						
Change in net assets	\$	1,497,078	\$	297,831	\$	1,794,909
Adjustments to reconcile change in net assets to net						
operating cash flows:						
Depreciation		68,347		23,659		92,006
Change in inventories		_		(149,361)		(149,361)
Change in other assets		26,047		(85,445)		(59,398)
Change in accounts payable and accrued expenses		(221,316)		2,085		(219,231)
Net operating cash flows	\$	1,370,156	\$	88,769	\$	1,458,925

#### CROSS CATHOLIC OUTREACH, INC.

STATEMENT OF FUNCTIONAL EXPENSES For The Year Ended December 31, 2013

		Prog	gram					
	Medical, Food, and Other Assistance	Project Development	Missions Education	Total Program	Management and General	Fund raising	Total Supporting	Total Expenses
Salaries	\$ 331,216	\$ 585,748	\$ 1,967,831	\$ 2,884,795	\$ 2,585,236	\$ 1,031,805	\$ 3,617,041	\$ 6,501,836
Employee benefits	97,456	80,407	183,918	361,781	718,666	225,897	944,563	1,306,344
Payroll taxes	26,784	37,874	40,043	104,701	199,575	74,796	274,371	379,072
Total personnel-related expenses	455,456	704,029	2,191,792	3,351,277	3,503,477	1,332,498	4,835,975	8,187,252
Goods distributed	233,670,785	_	_	233,670,785	_	_	_	233,670,785
Grants	_	7,001,979	_	7,001,979	_	_	_	7,001,979
Printing	_	_	193,047	193,047	38,698	1,611,267	1,649,965	1,843,012
Postage	1,015	184	37,097	38,296	224,780	861,817	1,086,597	1,124,893
Shipping expenses	1,113,824	_	_	1,113,824	_	2,491	2,491	1,116,315
Other expenses	6,299	215,789	2,129	224,217	547,476	228,716	776,192	1,000,409
Travel	34,956	105,503	558,284	698,743	84,409	180,974	265,383	964,126
Data processing	_	_	_	_	600,112	116,187	716,299	716,299
Occupancy	149,600	_	_	149,600	527,110	18,311	545,421	695,021
Contractors and consultants	77,335	41,351	192	118,878	130,559	157,596	288,155	407,033
Advertising and solicitation	_	_	24,473	24,473	1,830	277,608	279,438	303,911
Merchant processing and bank fees	_	_	_	_	223,009	_	223,009	223,009
Product acquisition fees	233,014	_	_	233,014	_	510	510	233,524
Professional services	_	_	546	546	71,155	_	71,155	71,701
Airtime			19,387	19,387		18,700	18,700	38,087
Total	\$ 235,742,284	\$ 8,068,835	\$ 3,026,947	<u>\$ 246,838,066</u>	\$ 5,952,615	\$ 4,806,675	<u>\$ 10,759,290</u>	\$ 257,597,356

#### **CROSS INTERNATIONAL, INC.**

### STATEMENT OF FUNCTIONAL EXPENSES For The Year Ended December 31, 2013

		Prog	gram					
	Medical, Food, and Other Assistance	Project Development	Missions Education	Total Program	Management and General	Supporting Fund raising	Total Supporting	Total Expenses
Salaries Employee benefits Payroll taxes	\$ 67,458 20,015 5,093	\$ 136,829 38,139 10,326	\$ 69,824 10,352 5,455	\$ 274,111 68,506 20,874	\$ 365,050 118,893 28,760	\$ 362,878 38,102 30,339	\$ 727,928 156,995 59,099	\$ 1,002,039 225,501 79,973
Total personnel-related expenses  Goods distributed	92,566 83,763,352	185,294 —	85,631 —	363,491 83,763,352	512,703 —	431,319	944,022	1,307,513 83,763,352
Grant to affiliate	_	2,084,257	_	2,084,257	_	_	_	2,084,257
Grants	_	1,522,529	_	1,522,529	_	_	_	1,522,529
Airtime	_	_	703,236	703,236	_	769,235	769,235	1,472,471
Shipping expenses	320,974	_	264	321,238	284	264	548	321,786
Printing	· <u> </u>	_	8,368	8,368	2,805	223,606	226,411	234,779
Postage	187	22	4,312	4,521	40,672	169,079	209,751	214,272
Data processing	_	_	63	63	188,620	19,797	208,417	208,480
Other expenses	1,494	5,883	1,718	9,095	131,209	49,014	180,223	189,318
Travel	5,117	87	53,102	58,306	6,928	79,847	86,775	145,081
Professional services	_	_	_	_	30,416	112,069	142,485	142,485
Occupancy	10,770	_	_	10,770	92,347	_	92,347	103,117
Contractors and consultants	9,704	15,483	_	25,187	26,656	31,752	58,408	83,595
Merchant processing and bank fees	_	_	_	_	80,958	_	80,958	80,958
Advertising and solicitation	_	_	_	_	286	54,622	54,908	54,908
Product acquisition fees	19,748			19,748		4,905	4,905	24,653
Total	\$ 84,223,912	\$ 3,813,555	\$ 856,694	\$ 88,894,161	<b>\$ 1,113,884</b>	\$ 1,945,509	\$ 3,059,393	\$ 91,953,554

NOTES TO COMBINING AND COMBINED FINANCIAL STATEMENTS
December 31, 2013

#### **NOTE A - NATURE OF ACTIVITIES**

Cross International, Inc. ("CI") and Cross Catholic Outreach, Inc. ("CCO") form The Cross International Alliance ("the Alliance") and were established in 2001 as Florida not-for-profit corporations for the purpose of helping Christian churches worldwide better serve the poor. Protestant and Catholic churches located in Africa, the Caribbean, Latin America, and Southeast Asia are key beneficiaries. These ministries have dreams of helping the poor in their communities, but they lack the resources or funds needed to realize their goals. CI and CCO were created to empower these ministries by funding water and housing projects, providing food to feeding centers, medicines to clinics, educational materials to schools, and other specific commodities to outreaches of various kinds. CI and CCO also assist with operating expenses, including providing funding for teachers to schools and local crews for building construction. In this way, CI and CCO make effective use of existing infrastructure, better utilizing the buildings and staff already in place overseas.

The accompanying combining and combined financial statements include the accounts of CI and CCO, which operate under common management.

CI is an accredited member of ECFA, a national accrediting organization in the areas of financial integrity, transparency, accountability, and governance. CCO is a member of both the International Catholic Stewardship Council and the National Catholic Development Conference. The mission of the International Catholic Stewardship Council is to foster an environment in which stewardship is understood, accepted, and practiced throughout the Catholic church. The National Catholic Development Conference is an association of charitable religious fundraisers and works for and with its member organizations in the context of fund raising as a ministry.

Collectively, CI and CCO will be referred to as "the Ministries" in the notes that follow.

#### **NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### Restricted and unrestricted revenue and support

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the individual and combined statements of activities as "net assets released from time and use restrictions." Contributions of noncash assets are recorded at estimated fair value on the date of the gift.

#### Cash and cash equivalents

The Ministries consider investment instruments purchased or donated with original maturities of three months or less to be cash and cash equivalents.

#### <u>Inventories</u>

Inventories consist of humanitarian relief goods which were not yet distributed to beneficiaries as of December 31, 2013. Inventories are recorded at estimated fair value on the date of the gift.

#### **Investments restricted to endowment**

Investments restricted to endowment held by CI consist of amounts invested in a mutual fund, carried at estimated fair value, distributions from which are required to be used for food and medicinal aid.

NOTES TO COMBINING AND COMBINED FINANCIAL STATEMENTS
December 31, 2013

#### NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Property and equipment

Property and equipment are stated at cost, if purchased, or estimated fair value on the date of donation, if donated. Depreciation is computed using either the straight-line method or accelerated methods over the estimated useful lives of the respective assets.

#### Temporarily restricted net assets

Temporarily restricted net assets consist primarily of amounts held by the Ministries for use toward specific projects. The Ministries satisfy certain use restrictions by distributing donated gifts in-kind. However, the Ministries strive to use at least 50% of restricted cash gifts in carrying out the related project.

#### Income taxes

The Ministries are exempt from federal income tax as organizations described in Section 501(c)(3) of the Internal Revenue Code and from state income tax pursuant to Florida law. The Ministries are further classified as public charities and not private foundations for federal tax purposes. The Ministries have not incurred unrelated business income taxes. As a result, no income tax provision or liability has been provided for in the accompanying combining and combined financial statements. The Ministries have not taken any material uncertain tax positions for which the associated tax benefits may not be recognized under accounting principles generally accepted in the United States of America. Federal and state tax authorities may generally examine the Ministries' income tax positions or (if applicable) returns for periods of approximately three to six years.

#### **Use of estimates**

Management uses estimates and assumptions in preparing the combining and combined financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenues and expenses. Significant estimates used in preparing these combining and combined financial statements include those used in determining the useful lives of property and equipment and the estimated fair value of noncash contributions. Actual results could differ from the estimates.

#### **Subsequent events**

The Ministries have evaluated for possible financial reporting and disclosure subsequent events through June 12, 2014, the date as of which the combining and combined financial statements were available to be issued.

#### **NOTE C - CONCENTRATIONS**

The Ministries maintain their cash and cash equivalents in deposit accounts which may not be federally insured, may exceed federally insured limits, or may be insured by an entity other than an agency of the federal government. The Ministries have not experienced any losses in such accounts, and believe they are not exposed to any significant credit risk related to cash and cash equivalents.

During 2013, approximately 95% of noncash contribution revenue for CCO and CI was sourced from each Ministry's three largest donors.

NOTES TO COMBINING AND COMBINED FINANCIAL STATEMENTS December 31, 2013

#### NOTE D - DUE FROM AND DUE TO AFFILIATE

As of December 31, 2013, CCO's financial statements included an asset ("due from affiliate") and CI's financial statements included a liability ("due to affiliate") of \$3,422,598 for amounts owed by CI to CCO due to prior year deficits incurred by CI which were funded by CCO. CI plans to repay CCO as positive cash flows permit.

#### NOTE E - PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

Category	CCO	CI
Leasehold improvements Furniture and equipment	\$ 73,787 <u>759,257</u>	\$ 83,605 231,310
Total property and equipment	833,044	314,915
Less: Accumulated depreciation	(405,850)	(219,080)
Net property and equipment	<u>\$ 427,194</u>	<u>\$ 95,835</u>

Depreciation expense was \$68,347 for CCO and \$23,659 for CI for 2013.

#### **NOTE F - RESTRICTIONS ON NET ASSETS**

Temporarily restricted net asset activity during 2013 for CCO was as follows:

	 Balance January 1	<u>Co</u>	ontributions_	 Releases	Balance cember 31
Disaster, educational, and other					
aid	\$ 439,048	\$	5,180,980	\$ (5,620,028)	\$ _
Food, water, and medicinal aid	36,283		3,021,232	(3,057,515)	_
Aid to orphans and vulnerable					
Children	15,500		1,996,358	(2,011,858)	_
Housing-related aid	 242,510		1,462,965	 (1,705,475)	 
Total	\$ 733,341	\$	11,661,535	\$ (12,394,876)	\$ 

NOTES TO COMBINING AND COMBINED FINANCIAL STATEMENTS December 31, 2013

#### NOTE F - RESTRICTIONS ON NET ASSETS (Continued)

Temporarily restricted net asset activity during 2013 for CI was as follows:

		Balance January 1	<u></u>	ontributions		Releases	<u>D</u>	Balance ecember 31
Disaster, educational, and other aid Food, water, and medicinal aid Housing-related aid Aid to orphans and vulnerable	\$	110,223 22,133 5,918	\$	2,737,786 477,816 330,338	\$	(2,821,319) (473,376) (322,889)	\$	26,690 26,573 13,367
children	_	34,031		1,517,974	_	(1,546,706)	_	5,299
Total	\$	172,305	\$	5,063,914	\$	(5,164,290)	\$	71,929

Permanently restricted net assets consist of an endowment held by CI, distributions from which are restricted for food and medicinal aid.

#### **NOTE G - NONCASH CONTRIBUTIONS**

The Ministries receive donations of food, water, medicine, and other supplies for use in relieving suffering and poverty throughout the world. Noncash contributions are recognized as revenue at their estimated fair value on the date the gifts are received and are recognized as expenses when the related gifts are distributed to the end user or the date upon which the Ministries no longer exercise practical control over the gifts. Pharmaceutical noncash contributions are generally valued using "wholesale acquisition cost" when available or 80% of the "average wholesale price" according to the Red Book, a well-known industry pricing guide. Non-pharmaceutical noncash contributions, such as clothing, building supplies, food, and water, are generally valued at 65% of the retail price for new items and 25% of the retail price for used items. The Ministries consider the valuation practices used for noncash contributions to be consistent with industry standards.

During 2013, certain noncash contributions originally received by CI were granted to CCO pursuant to a strategic decision made by management based on the belief that CCO was better suited to distribute the noncash contributions to various geographic areas. These amounts are included in "grant to affiliate" (a component of "program expenses") in CI's financial statements and "grant from affiliate" in CCO's financial statements.

#### **NOTE H - FUNDRAISING ACTIVITIES**

During 2013, CI incurred joint costs in the amount of \$1,472,471 for informational activities which included fundraising appeals in connection with CI's exempt purposes. Of those costs, \$769,235 was allocated to fundraising expense and \$703,236 was allocated to missions education expense.

NOTES TO COMBINING AND COMBINED FINANCIAL STATEMENTS December 31, 2013

#### **NOTE I – OPERATING LEASES**

The Ministries lease building space and equipment under operating lease agreements. Total rent expense for all operating leases for 2013 (including common area charges and short-term rentals) amounted to approximately \$534,000 for CCO and \$86,000 for CI.

Future minimum rental payments under noncancellable operating leases are approximately as follows:

Year Ending <u>December 31,</u>	
2014	\$ 569,000
2015	569,000
2016	531,000
2017	107,000
2018	23,000
Total	\$ 1,799,000