

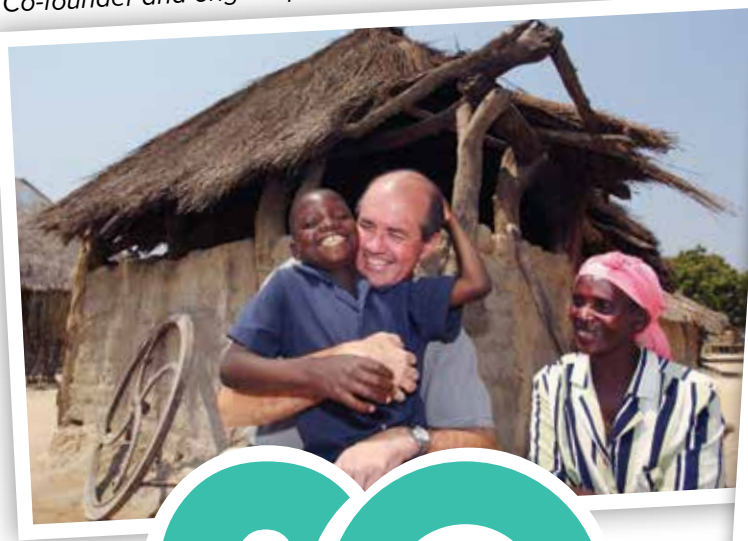


FY2021  
ANNUAL  
REPORT



# THEN & NOW

Co-founder and original president, Jim Cavnar ▼



Current president and CEO, Kelly Miller ▼



*Our purpose then was the same as it is today.*

Cross International reaches those in deepest need around the world, helping them thrive. Through longstanding partnerships with local Christian ministries working in their own communities, we empower generous believers who give financial and prayer support to strategically advance the gospel and bring transformative change.



# Message from THE PRESIDENT



**Kelly Miller**

*President & Chief Executive Officer*

In preparation for Cross International's 20th anniversary, I came across an archival copy of the very first organizational report that was presented to the Cross Board of Directors back in 2001. It was a revelation. The report told us that children were Cross International's first priority. It went on to explain how impoverished children suffered more than anyone else, trapped in a world without food or clean water, without basic sanitation or the opportunity to be educated. The report gave examples of how Cross was addressing the challenge to bring food, shelter and hope to vulnerable children.

Fast forward 20 years to today and Cross International remains committed to serve many of the world's most vulnerable children, families and communities by living and sharing God's unbounding love in tangible, lifesavings ways that affect lives for His Kingdom.

When the Lord called Cross to establish our Thriving Kids Initiative over two years ago, I had no idea that vulnerable children were Cross's first priority back in Year One. It is clear to me now that our priority in 2021 — to make thriving kids the focal point of our ministry — has been part of God's master plan for Cross all along. We may not have called it "Thriving Kids" in Year One, but the goal was to transform the deepest needs of children into thriving joy!

Thriving kids is what we celebrate in this Annual Report, which covers the period of July 1, 2020 to June 30, 2021. As you read each page, please remember that the statistics we share are only part of the Cross International story. They reflect individual lives that are touched, and the dedication of our local Christian ministry partners who despite unprecedented challenges related to COVID still managed to feed hungry kids and families, rescue the vulnerable, and bring hope and opportunity to those who have been in darkness.

It's an exciting time to be part of Cross International. Our Thriving Kids Initiative is part of what we call "Reach25," our growth path through the year 2025. We started it over two years ago while then reaching 33,000 of the world's most vulnerable children and family members per year. Two years ago, that grew to 47,000. Last year, it was 56,000. And this year, we hope to reach over 65,000 ... on the way to serving more than 125,000 of God's children each year by 2025!

We are so thankful and excited that you are in partnership with us on this journey of serving God by serving others. May God bless you as we together continue to bring hope to the hopeless — to help children not only survive, but to thrive!



In Christ,

A handwritten signature in black ink, appearing to read "Kelly Miller".

## HOW OUR PARTNERS *recovered* FROM ADVERSITY

The past 12 months—from July 1, 2020 to June 30, 2021 — was a huge challenge for the ministry as the coronavirus pandemic and a very busy hurricane season combined to create unprecedented obstacles — especially for vulnerable families that lived throughout the Caribbean and in Latin America.

In many countries, government-mandated shutdowns plunged millions of impoverished families into starvation. Children suffered the most, as schools in many places shut down, leaving many children without the one meal a day they relied on for survival.

Thankfully, as the year progressed, economies rebounded. The most urgent problem throughout the entire COVID ordeal has been hunger, and we worked with our partners throughout the year to ensure that at-risk children and vulnerable communities did not starve.

When Hurricanes Eta and Iota slammed into Central America in November 2020, aid workers were stunned by the damage left by the two storms. One partner hit

particularly hard was Hope of Life — a Christian mission that is nestled high in a valley in eastern Guatemala. Floodwaters ripped a path through the valley, leaving five feet of sand and sediment in some places and carving a 20-foot ravine through the middle of the campus. All 100 homes in and around Hope of Life were overtaken by mud and debris. The newly constructed medical clinic was also destroyed.

But despite all this devastation, your generous support helped Hope of Life and other ministry partners recover quickly. We were amazed at how life went on.

“The Guatemalan people are incredibly resilient,” explained Katie Arriaza, President and CEO of Hope of Life. “They are built to endure. It’s in their lifestyle to endure. Between the pandemic and the two hurricanes, this was the perfect storm for poverty. But it was also the perfect storm for hope.”

Katie went on to explain that even though the recovery and reconstruction is a slow process that will take two to three years, the Holy Spirit is guiding them. With your help, we will continue to stand by them as they transform their lives and look to the future.



*When Hurricanes Eta and Iota struck the Hope of Life campus, the river overflowed its banks and ripped through the valley. The Hope of Life community clinic was severely damaged by the flood waters. It was a total loss.*



# FEEDING CHILDREN DURING COVID-19

Because of your faithful generosity, children living in poverty experience God's grace and power working in their lives. Thank you for bringing hope to their lives! Many of these children have been living with the COVID-19 pandemic for as long as they can remember. Vulnerable families that already struggled with deep food insecurity faced even deeper poverty as strict shelter-in-place orders deprived them of the ability to work.

But their faith in God was strong. And as schools reopened in FY2021, children began to regain easier access to the food they desperately needed. We worked hard with our ministry partners all year long to ensure that kids did not fall victim to malnutrition!



COVID RELIEF  
IN FY2021

**317,992**  
beneficiaries  
received COVID  
relief in Latin  
America, the  
Caribbean and  
Africa.

**157**  
medical staff  
members and  
**181**  
non-medical staff  
members received  
COVID-related  
support.





# FOOD & NUTRITION

Hunger and malnutrition are devastating for children and their family members. Thanks to your help, Cross International worked with our dedicated ministry partners to establish the proper nutrition programs and to ensure that the most vulnerable got the food they needed.



## FOOD DISTRIBUTION IN FY2021

**6,787**  
children and  
**2,966**  
adult beneficiaries, and  
**158**  
adult staff members  
received lifesaving food.

**4,187**  
children were fed  
hot meals at the schools  
we supported.

**3.3 million**  
servings of fortified rice  
were distributed.



## CLEAN WATER IN FY2021

**10**  
new community  
water systems were  
drilled and installed.

**7,546**  
adults and  
**25,025**  
children received  
clean water.

**200**  
adults were enrolled  
in water, sanitation  
and hygiene training.

# CLEAN WATER & SANITATION

Clean water and safe sanitation are scarce commodities in developing countries. That's why your support for these programs has been so vital. You helped us work with our partners to eliminate waterborne illnesses such as diarrhea, which was brought about from drinking contaminated water.





### MEDICAL CARE IN FY2021

**77**  
malnourished  
children were  
rescued and  
rehabilitated.

**741,568**  
packs of medicines  
and pharmaceuticals  
were transported.

**30,742**  
packs of medical  
supplies and  
personal care items  
were transported.

## HEALTH AND MEDICAL CARE

All children deserve a healthy start in life. With your help, Cross International worked with partners on three continents to provide vulnerable children and their family members access to the best health services and medical care available. These interventions prevented illnesses and saved lives.

## ORPHANS AND VULNERABLE CHILDREN

In order for children to thrive, they must have a stable environment. That's why your support has made such a difference. The goals of each residential program may have been different, but all had the same basic objective — to transform the lives of the world's most vulnerable children, providing them a future with hope.

### ORPHAN CARE IN FY2021

**185**  
orphans and  
vulnerable children  
were supported by  
our programs.

**15**  
staff members  
were supported by  
our programs.





## HOUSING

A home is a foundation for the future and a source of hope. And the need for shelter is pervasive, especially in developing countries. You helped build simple, sturdy homes for vulnerable families — dwellings that kept out the rain and withstood strong winds, improving their standard of living.

## EDUCATION

A quality education is often the best path out of poverty. You offered vulnerable children an affordable Christian education, which included nutritious meals and the Word of God. Those who attended classes had their untapped skills and abilities revealed, allowing them to fully utilize their potential.



### HOUSING IN FY2021

**10**

sturdy new houses were constructed, and

**25**

existing houses were repaired.

**3**

of those new houses were built after hurricane victims in Guatemala lost their homes.

**73 adults &  
90 children**

benefited from our housing programs.



### EDUCATION IN FY2021



**3,952**

children received subsidized or free Christian education.

**930**

children benefited from education support programs.

**200**

Bibles were distributed to vulnerable families.

**320**

teachers and support staff were supported by our programs.



# ECONOMIC EMPOWERMENT

We are committed to help vulnerable families raise their standard of living. Thanks to your support, we ensured that farmers in Latin America were trained in vegetable cultivation and animal husbandry. Vulnerable women in Africa received microloans for home-based businesses. These interventions will help these men and women take charge of their future for years to come.



## ECONOMIC EMPOWERMENT IN FY2021



**1,645**  
adults and  
**4,161**  
children benefited  
from the farming  
programs we supported.

**1,010**  
valuable  
microloans  
were disbursed  
to vulnerable  
families.

**2,684**  
adults and  
**8,135**  
children benefited  
from the microloans  
that were disbursed.

# EMERGENCY RELIEF

When hurricanes, pandemics or other catastrophes occur, we address the urgent needs of the most vulnerable. We also work with crisis care partners to protect the vulnerable and spearhead abuse prevention programs. This year, when Latin America became a COVID hotspot, we delivered

lifesaving food to families in need. When Hurricanes Eta and Iota left a trail of devastation in Central America, our partners brought supplies to displaced villagers.

## EMERGENCY RELIEF IN FY2021

**16** adults and  
**35** children  
were supported  
by our crisis care  
programs.

**\$197,033**  
worth of emergency supplies  
and were transported  
to Guatemala in response  
to Eta and Iota.

**15,864**  
children and family  
members benefited  
from the emergency  
supplies that were  
disbursed.





# FY2021 FINANCIALS

*God's love, transforming deepest need into thriving joy*

In Fiscal Year 2021, Cross International provided **\$79,631,668** in cash and gifts in kind.

## **STATEMENT OF ACTIVITIES**

*Year ended June 30, 2021 - Cross International, Inc.*

### **ASSETS**

Cash and cash equivalents	\$2,084,202
Investments	\$200,000
Investments restricted to endowment	\$233,000
Inventories	-
Other assets	\$198,416
Property and equipment, net	\$30,650
<b>TOTAL ASSETS</b>	<b>\$2,746,268</b>

### **LIABILITIES**

Accounts payable and accrued expenses	\$223,568
Notes payable	\$596,845
<b>TOTAL LIABILITIES</b>	<b>\$820,413</b>

### **NET ASSETS**

Without donor restrictions	\$977,481
With donor restrictions	\$948,374
<b>TOTAL NET ASSETS</b>	<b>\$1,925,855</b>

**TOTAL LIABILITIES AND NET ASSETS** \$2,746,268

### **REVENUE**

Noncash contributions without donor restrictions	\$76,622,934
Cash contributions without donor restrictions	\$4,948,268
Cash contributions with donor restrictions	\$1,831,990
Other revenue	\$390,101
<b>TOTAL REVENUE</b>	<b>\$83,793,293</b>

### **EXPENSES**

Program Services	\$79,631,668
Administrative Expenses	\$1,496,371
Fundraising Expenses	\$1,386,050
<b>TOTAL EXPENSES</b>	<b>\$82,514,089</b>

<b>REVENUE LESS EXPENSES</b>	<b>\$1,279,204</b>
<b>NET ASSETS – BEGINNING OF YEAR</b>	<b>\$646,651</b>
<b>NET ASSETS – END OF YEAR</b>	<b>\$1,925,855</b>

# Message from OUR BOARD

Dear Friends,

As a founding member of Cross International's Board of Directors, I have experienced firsthand how God has graced us over our 20-year history.

There is one Bible verse that truly defines who we are as a ministry. It is John 13:35. "By this everyone will know that you are my disciples, if you love one another."

As I reflect on 2021 and the many challenges we have faced, one thing has remained true: the love we share with others is truly what sets us apart.

The stories of hope and impact you see in these pages are a result of your efforts to make a better tomorrow. And the leadership that has been displayed by our staff and partners remind me why we are committed to helping those who are less fortunate than ourselves.

Thank you, on behalf of the board of Cross International, for helping us affect the lives of children, families and communities throughout the world.

And we look forward to our next 20 years of service.



**Rev. Jimmy Dodd**  
*Chairman of the Board*

A handwritten signature in blue ink that reads "Jimmy Dodd". The signature is fluid and cursive.



## CROSS INTERNATIONAL BOARD OF DIRECTORS

**Rev. Jimmy Dodd, Chairman**  
*PasterServe CEO and Founder*

**Dr. Joe White, Secretary & Director**  
*President of Kanakuk Kamps /  
Men At The Cross*

**Mr. Kelly Miller, Director**  
*President & CEO of Cross International*

**Mr. Darrell Borne, Director**  
*President of D. Consulting, Inc.*

**Mr. Antoninus Hines, Director**  
*CEO at Integrity National Corporation*

**Mr. Michael Eissey, III, Director**  
*Business Development Director at  
Skout Secure Intelligence*

**Dr. Mark Montoney, Director**  
*Medical Officer of Contessa Health*

**Mr. Cedric Wade, Director**  
*Investment Professional at  
National Planning Corporation*

**Mr. Will Walton, Director**  
*Principal at International Farming Corporation*





## *Our Mission*

We empower the Body of Christ to transform the poor and their communities, physically and spiritually for the glory of Jesus Christ.

## *Our Vision*

Christians united in overcoming physical and spiritual poverty.

## *Our Principles*

**FAITH** | Trusting and following the Lord Jesus Christ

**JOYFUL SERVICE** | Helping others, with gratitude and a thankful heart

**MUTUAL RESPECT** | Seek the higher good for all people

**PARTNERSHIP** | Working together we are more effective in service

**EMPOWERMENT** | Creating opportunity for those we serve to reach their God given potential

**LEADERSHIP** | Stewarding relationships for positive, effective outcomes

**INTEGRITY** | Relationships are centered on honor, stewardship, and truth

