

FY2022 **ANNUAL**
REPORT

thrive

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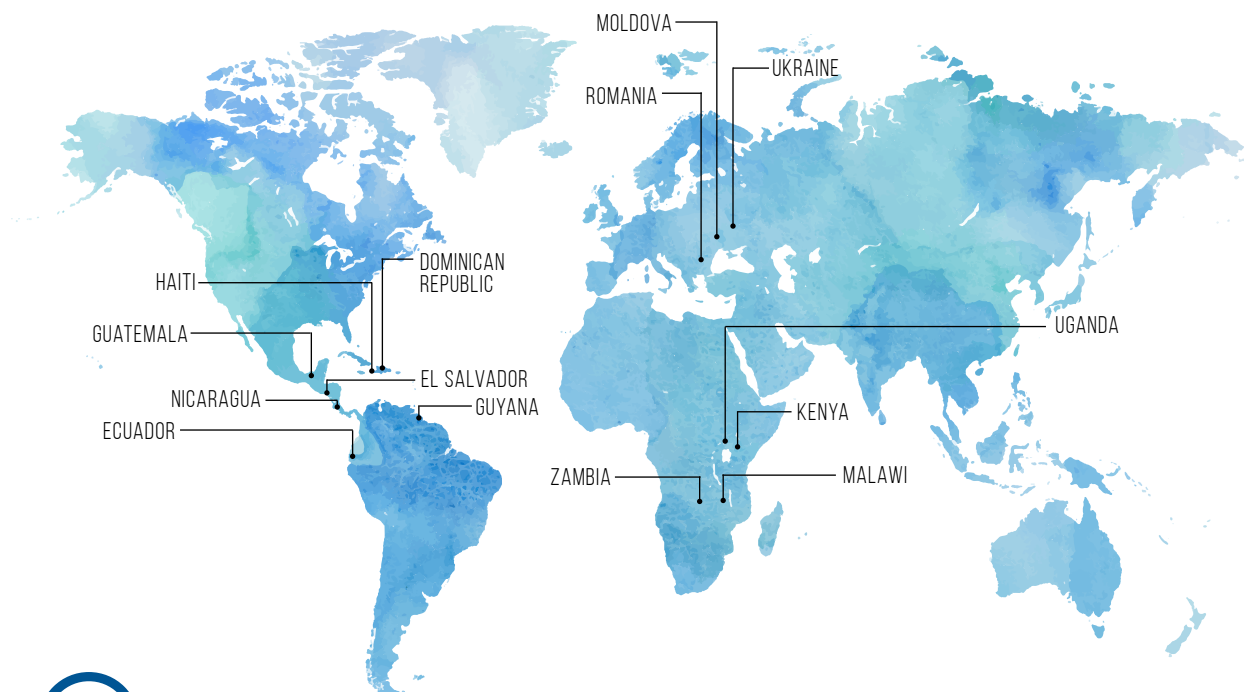
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WHERE WE SERVE



CROSS AT A GLANCE

14

Number of countries in which we served

31

Number of ministry partners with which we served

51

Number of projects we supported

89%

Passing rate of the at-risk students who attended Cross-supported schools

100,370

Number of children and family members who received our help

Message from THE PRESIDENT



Kelly Miller

President & Chief Executive Officer

Hello!

Are there certain words that make you smile? I hope so! One for me is “thrive.”

I know the word is used a lot these days, but thrive is a word that has deep biblical connection. Of course, God’s grand story for each of us is to be reconciled to Him through Jesus so that upon our earthly death we may live in eternity in God’s glory. But before that day, God is clear in His word that His desire for each of us is to thrive in life.

Throughout the Old Testament, the Bible is peppered with illustrations of trees (you, me, our lives) being planted next to the water of rivers (God’s love, truth, and the person of Jesus) so that those trees (you, me ... and all people!) can flourish or thrive.

When Jesus says, “I have come that they may have life, and have it to the full” (John 10:10), He isn’t talking about material wealth. Indeed, most of the world, most of the Christians in this world, live with much, much less than the average American and those who live in other developed countries. No, God’s Word is speaking to a deeper sense of joy and peace, and the opportunity to thrive that only comes from being rooted in Jesus.

Every time I travel to visit the wonderful children, families and communities that you’ve helped us engage with, I’m ALWAYS humbled by the many followers of Christ who so often live with such inner joy and peace despite the very challenging circumstances in which they live. These are learning experiences for me. They are also reminders that God has called you, me and all of us at Cross International, to help improve the lives of those who are in a daily struggle to survive — to share the love of Jesus with those who don’t yet know Him and to help bolster the lives of those who are followers of Christ, so that they all have the opportunity to thrive.

Together with you, our Thriving Kids Initiative is at the core of the ministry work God has us doing together through Cross International. This past year, with your support, together we lived and shared God’s caring love in very practical, tangible, and life-transforming ways to over 100,000 people. I want you to know that when we work together, God is using YOU in mighty ways. The stories you are about to read are just a few shining examples of the lives of children, families and communities who are thriving or are on the pathway to a thriving future, thanks to you!

With deep appreciation, thank you —

In Christ,

A handwritten signature in dark ink, appearing to read 'Kelly Miller', written over a light blue wavy graphic background.

Kelly Miller



BLANCA lives in the remote village of El Milagro in eastern Guatemala. In Spanish, El Milagro means “The Miracle.” As a coffee farmer, Blanca felt she needed a miracle just to overcome all the struggles she was facing — declining prices, coffee leaf rust, drought, low yields ... and then there was the coffee borer beetle, known in Spanish as “la broca.”

This resilient little pest bores into coffee cherries to lay its eggs and can decimate an entire coffee field in a matter of weeks.

Thankfully, Cross International worked with one of our ministry partners in Guatemala, Hope of Life, on a unique agricultural intervention — a broca trap, made of a large plastic bottle painted bright red like a ripe coffee cherry.

Inside the bottle is a basin of water and a little dropper full of rubbing alcohol and used coffee grounds. A hole is then cut in each bottle, and dozens of the traps are hung in strategic sections of the coffee field.

Attracted by the trap’s scent and red color, the beetles crawl inside the bottle and are trapped there.

Agricultural innovations like these have made a world of difference for Blanca and her children. And it was just the beginning. Blanca not only was able to save her coffee farm, she was able to receive financial training and spiritual support as well. A true miracle — “un verdadero milagro.”

HELPING FARMING FAMILIES *Thrive*

FY2022 IMPACT

In Fiscal Year 2022, through our Thriving Kids Initiative, Cross International served 100,370 children and their family members in 14 countries across 4 continents. We worked hand in hand with 31 local partner organizations – schools, religious organizations, orphanages, clinics, feeding centers and community organizing groups. Together, we implemented 51 projects, resulting in many important accomplishments. We have documented those accomplishments across the next 5 pages.



FOOD & NUTRITION

4,378,140
servings of
fortified rice
were distributed

10,947
children and
7,299 adults
received
lifesaving food

4,439
children were
fed hot meals
at the schools
we supported



HOUSING

16 sturdy new
houses were
constructed

74 new latrines
were installed

130 adults and
162 children
benefited from our
housing programs

WATER & SANITATION

14
new community
water systems
were constructed

101
individual water
systems were
constructed

6,459
adults and
4,590 children
received clean
water

245
children and
120 adults were
enrolled in water,
sanitation and
hygiene training



YOU HELPED CHILDREN WITH DISABILITIES *Thrive*

ALANDA is a physically handicapped but cognitively typical young girl who has made incredible progress since she started attending the New Academy of Excellence in Haiti.

This 19-year-old girl is currently in 2nd grade, which on the surface would seem surprising for such an intelligent child. But like so many children with disabilities in developing countries, Alanda was hidden away for most of her early childhood, was out of school during her early years without any services and lost critical communication and behavioral skills.

Thankfully, Alanda is now progressing quickly in her studies. Best of all, she is learning that there is a God who loves and cherishes her for who she is.

Thanks to you, we at Cross are committed to supporting children like Alanda, who are among the most vulnerable of God's creation and face daily discrimination in the form of negative attitudes and shunning, and lack of adequate protection and legislation.

Kids like Alanda are typically barred from participating in the daily life of society, and their rights to education, healthcare and even survival can be a challenge.

But now that is changing, all because of your incredible generosity.

One prime example of how we are addressing Haiti's special-needs children is by encouraging a sense of inclusion in the classroom. At New Academy of Excellence in Port-au-Prince, for example, higher-functioning children are mainstreamed into the general student population once they have reached the necessary achievement level.





HEALTH & MEDICAL CARE

508 domestic abuse survivors received medical care at the clinics we supported

804 adults and **424** children received health education in programs we supported

560,495 bottles of pharmaceuticals and medicines were distributed

133,775 cases of medical supplies and personal care items were also distributed



CHILDREN WITH DISABILITIES

3,888 children benefited from CWD advocacy programs and education

19,389 adults benefited from CWD advocacy programs and education

90 children with disabilities received medical procedures that we supported

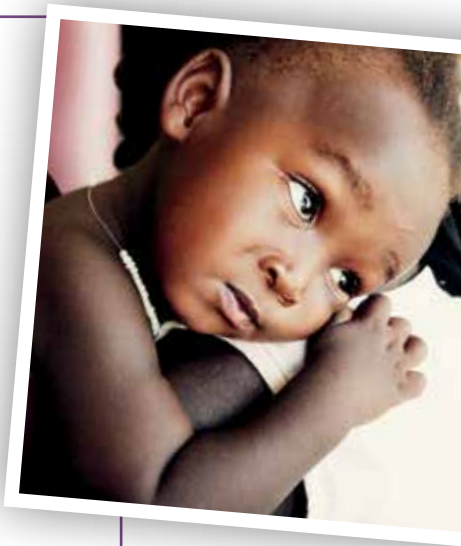


ORPHAN CARE

99 orphans were supported by our programs

18 staff members were supported by our programs

Almost **1 of every 5** vulnerable children we support were successfully reintegrated into their families



FROM SURVIVING TO *Thriving*

YADER has very simple dreams for his family. He wants a nice plot of land he can call his own. He wants to live in a real house with a roof that doesn't leak when it rains. He wants opportunity to overcome the poverty he was born into. Most importantly, he wants his children to grow up in a stable Christian household without experiencing the same hunger pains that he experienced as a child.

Yader is part of a new agricultural program spearheaded by Cross International and our local partner, Agros. This Nicaraguan-based ministry helps families who were once day laborers, squatters or renters become landowners — and with that transformation, a world of opportunity can be opened to them. For Yader, it has literally been an answer to his prayers.

Before this opportunity, Yader worked as a farmhand, sometimes making as little as \$1.50 a day. "From a very young age, I started working at farms that were owned by other people," said Yader. "I was barely earning enough to buy food." The young man was working his fingers to the bone, but was starving to death.

Then Yader married the love of his life, and he knew he had to find a better way. He applied to be a part of the Agros project, and his life changed forever. Agros provided land, a small house, plus agricultural training so that he could start utilizing more high-yield, profitable farming techniques. "Before I didn't know anything about the types of crops and vegetable production that Agros recommended," said Yader. "I like what I was taught because the demand for these new crops is high."

Yader is one of a growing generation of Nicaraguan farmers who now have the opportunity to live their dreams. Instead of working as someone's farmhand, they can work their own land, grow their own crops, and have the potential to earn much more than they did as itinerant farmers.

Thanks to your help, and with the assistance of Cross International and Agros, Yader and these hardworking farmers are receiving the training and support they need to help them learn lifelong skills to permanently exit poverty.

Thanks to donors like you, Yader has an opportunity to escape the poverty he was born into.





EMERGENCY RELIEF

49 victims of domestic abuse were supported by family crisis care programs

20,649 adults and 17,811 children benefited from our disaster relief supplies

9,431 emergency food kits were distributed to disaster victims

385 temporary shelters were provided to victims of natural disasters



EDUCATION

4,124 children received subsidized or free Christian education

1,114 adults attended literacy classes

360 Bibles were distributed to vulnerable families

355 teachers and support staff were supported by our education programs

2,439 children attended afterschool or other supplementary education programs



ECONOMIC EMPOWERMENT

466 adults and 1,628 children benefited from agricultural programs we supported

5 communities began improvement projects, benefiting **1,603 adults and 491 children**

803 adults and 3,543 children benefited from small business microloans





FY2022 FINANCIALS

God's love, transforming deepest need into thriving joy

In Fiscal Year 2022, Cross International provided **\$82,890,209** in program services (*which includes cash and gifts-in-kind expenses*).

STATEMENT OF ACTIVITIES

Year ended June 30, 2022 - Cross International, Inc.

ASSETS

Cash and cash equivalents	\$2,475,144
Investments	-
Restricted cash	\$233,000
Inventory	\$22,414,967
Other assets	\$108,493
Property and equipment, net	\$73,544
TOTAL ASSETS	\$25,305,148

LIABILITIES

Accounts payable and accrued expenses	\$219,090
Goods distributed in transit	\$22,414,967
Notes payable	\$206,599
TOTAL LIABILITIES	\$22,840,656

NET ASSETS

Without donor restrictions	\$1,082,288
With donor restrictions	\$1,382,204
TOTAL NET ASSETS	\$2,464,492

TOTAL LIABILITIES AND NET ASSETS	\$25,305,148
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REVENUE

Noncash contributions without donor restrictions	\$77,065,019
Cash contributions without donor restrictions	\$4,775,188
Cash contributions with donor restrictions	\$3,642,682
Other revenue	\$559,771
TOTAL REVENUE	\$86,042,660

EXPENSES

Program services	\$82,890,209
Administrative expenses	\$1,379,262
Fundraising expenses	\$1,234,552
TOTAL EXPENSES	\$85,504,023

REVENUE LESS EXPENSES	\$538,637
NET ASSETS – BEGINNING OF YEAR	\$1,925,855
NET ASSETS – END OF YEAR	\$2,464,492

Message from OUR BOARD

Dear Friends,

A one-hit wonder is a musical artist who was successful with one-hit song, but without a comparable subsequent hit. The list contains some of the great songs of all time including *Sugar, Sugar*, *Wipeout*, *Hooked on a Feeling* and *Come on Eileen*.

In many ways, we live in a one-hit wonder culture. We celebrate anyone or anything that makes a sudden impact – regardless of its longevity.

More than forty years ago, Eugene Peterson wrote the discipleship classic, *A Long Obedience in the Same Direction*. Peterson knew that our society is obsessed with quick fixes. But real change comes when we walk a time-tested, repeatable, sustainable path. Thriving is anything but a one-hit wonder.

I praise the Lord that Cross International is committed to helping people genuinely thrive! CI's Thriving Kids Initiative is helping thousands in the most desperate of circumstances experience the hope that comes through Jesus Christ and consistent physical care.

Thank you for your generosity that allows us to bring care in the name of Jesus to thousands around the world. Because of your partnership, tens of thousands have the opportunity to thrive! And not just today but for years to come.



Rev. Jimmy Dodd
Chairman of the Board

A handwritten signature in blue ink that reads "Jimmy Dodd".



CROSS INTERNATIONAL BOARD OF DIRECTORS

Rev. Jimmy Dodd, Chairman
PastorServe CEO and Founder

Dr. Joe White, Secretary & Director
*President of Kanakuk Kamps /
Men At The Cross*

Mr. Kelly Miller, Director
President & CEO of Cross International

Mr. Darrell Borne, Director
President of D. Consulting, Inc.

Mr. Antoninus Hines, Director
CEO at Integrity National Corporation

Mr. Michael Eissey, III, Director
*Business Development Director at
Skout Secure Intelligence*

Dr. Mark Montoney, Director
Medical Officer of Contessa Health

Mr. Cedric Wade, Director
*Investment Professional at
National Planning Corporation*

Mr. Will Walton, Director
Principal at International Farming Corporation

Purpose

Cross International reaches those in deepest need around the world, helping them THRIVE. Through longstanding partnerships with local Christian ministries working in their own communities, we empower generous believers who give financial and prayer support to strategically advance the gospel and bring transformative change.



Mission

We empower the Body of Christ to transform the poor and their communities, physically and spiritually, for the glory of Jesus Christ.

Vision

Christians united in overcoming physical and spiritual poverty.

Principles

FAITH | Trusting and following the Lord Jesus Christ

JOYFUL SERVICE | Helping others with gratitude and a thankful heart

MUTUAL RESPECT | Seek the higher good for all people

PARTNERSHIP | Working together we are more effective in service

EMPOWERMENT | Creating opportunity for those we serve to reach their God given potential

LEADERSHIP | Stewarding relationships for positive, effective outcomes

INTEGRITY | Relationships are centered on honor, stewardship, and truth

